



# New Positive Controls for GeneChip® Microarray Expression Profiling

## GeneChip® Eukaryotic Poly-A RNA Control Kit

– Manufactured by Ambion exclusively for Affymetrix.



The new GeneChip® Poly-A RNA Control Kit is used to conveniently monitor the entire target labeling process. Now you can evaluate assay sensitivity, consistency, and dynamic range with an easy-to-use reagent. This unique positive-control kit complements the existing GeneChip Eukaryotic Hybridization Control Kit to provide:

### Protocol Standardization –

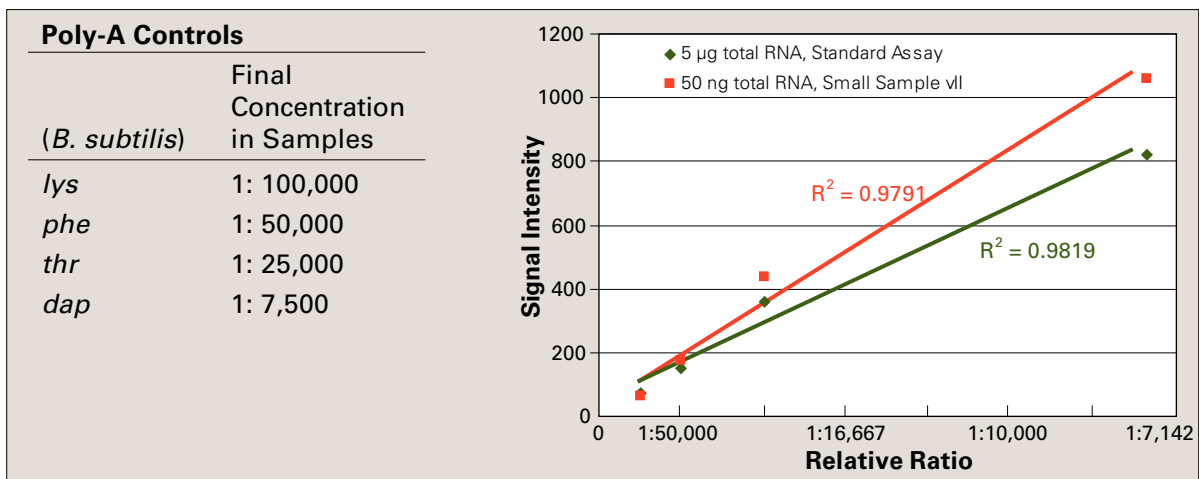
Now you can integrate more controls into your assays to evaluate the consistency of the process across different experiments and laboratories.

### Convenient Troubleshooting –

This kit contains four exogenous, pre-mixed, polyadenylated prokaryotic controls that are spiked directly into RNA samples before target labeling. Their resultant Signal intensities on GeneChip arrays serve as sensitive indicators of the labeling reaction efficiency, independent from starting sample quality.

### Optimized for the GeneChip Expression Platform –

This kit is designed and quality controlled specifically for GeneChip brand arrays and can be used in both the Standard and the Small Sample Target Labeling Assays.



## Improve Your Quality Control Processes with the New Eukaryotic Poly-A Control Kit

To find out more about the new Eukaryotic Poly-A RNA Control Kit for expression analysis and to access Frequently Asked Questions for this product, please visit our web site at [www.affymetrix.com](http://www.affymetrix.com).

To purchase this product, call your Affymetrix Sales Representative today. Or call 1-888-DNA-CHIP in the U.S., +44(0)1628 552550 in Europe, or +81-(0)3-5730-8200 in Japan for information about ordering.

### Ordering Information

**900433**

*GeneChip® Eukaryotic Poly-A RNA Control Kit*

**For research use only. Not for use in diagnostic procedures.**

Part No. 701495 Rev. 1

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